

North Texas News



December 2025



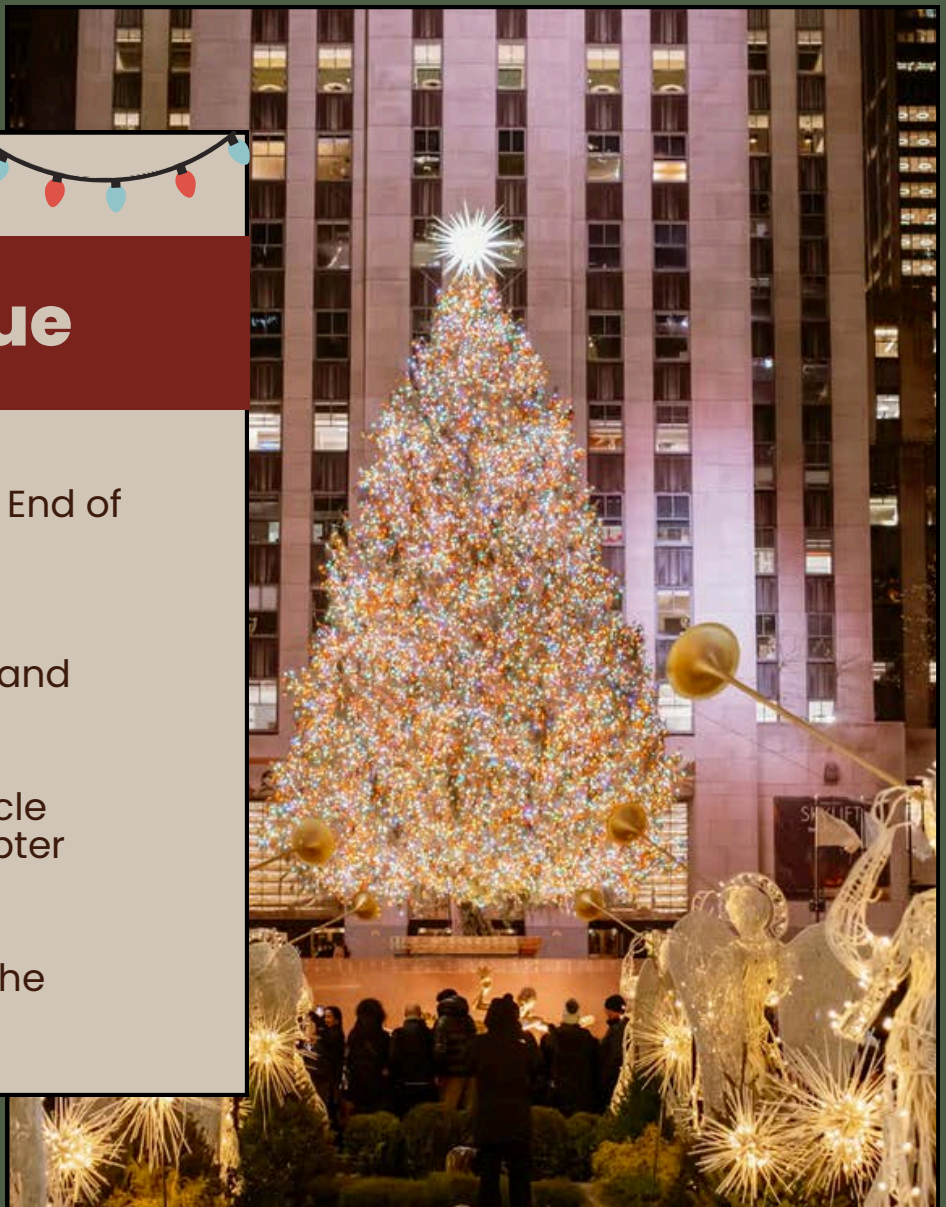
In This Issue

Information about the End of
Year Event

Celebrating the
newly certifications and
designations

An interesting article
highlighting a Chapter
Sponsor

Save the Date for the
Spring Seminar



December Luncheon/ End of Year Event

IRWA
NORTH TEXAS
CHAPTER 36

End of Year Event

BREAK OUT YOUR BOOTS AND DENIM—
WESTERN ATTIRE RECOMMENDED!

9
DEC, 2025

AUSTIN RANCH
11:30AM - 2:30PM

MENU: CHEF'S CHOICE BUFFET
\$40 MEMBER/NON-MEMBER
NO COMPLIMENTARY FIRST GUEST

50/50 RAFFLE | PHOTOBOOTH | SILENT AUCTION |
MEMBERSHIP RENEWAL RAFFLE

*WE WILL BE COLLECTING CANNED FOOD
AND NON-PERISHABLE ITEMS*

Austin Ranch | 2009 Anderson Gibson Rd, Grapevine, TX 76051

In this newsletter
you can expect:

Upcoming Events

President's Message

Previous Luncheon

2025-2026 Officers

Region 2

Education Committee

Professional
Development
Committee

Membership
Committee

Young Professionals

Ask the Attorney

Ch. 36 Sponsor
Highlight

Marketing
Announcement

Spring Seminar
Information



Value People.
Value Property.



Chapter 36

UPCOMING EVENTS

Course 421: The Valuation of Partial Acquisitions

Monday - Wednesday, Dec. 1-3, 2025

8:00 a.m. - 5:00 p.m.

Virtual

Click [here](#) to register

IRWA Ch. 36 Holiday Luncheon

Tuesday, Dec. 9, 2025

11:30 a.m. - 1:00 p.m.

Austin Ranch Grapevine, TX

Click [here](#) for more information

December YP Event

Tuesday, Dec. 16, 2025

6:00 p.m.

Pappadeaux Arington

Click [here](#) to register

IRWA Chapter 36 Luncheon

Tuesday, Jan. 13, 2025

11:30 a.m. - 1:00 p.m.

Texas Rangers Golf Club Arlington, TX

Click [here](#) to register

Course 207: Practical Negotiations for US Federal and Federally Assisted Projects

Wednesday - Thursday, Jan. 28-29, 2026

8:00 a.m. - 5:00 p.m.

Virtual

Click [here](#) to register

Editor's Column

Winter is officially knocking at the door! As we step into a new month, we're excited to share a newsletter filled with seasonal highlights, helpful updates, and a few reminders to keep everyone connected through the holidays.

In this issue, we're highlighting a Chapter 36 sponsor, sharing quick updates from recent events, and providing the key details for our End of the Year event in Grapevine as well as the upcoming Spring Seminar and Forum. Plenty of good things are on the horizon!

As always, your contributions and remarks help make this newsletter meaningful and engaging. We'd love to share any company updates with the chapter!

Kreg Hodge

kreg@pyleswhatley.com



Samantha Gwinn

samantha@pyleswhatley.com

PRESIDENT'S MESSAGE



Holiday Greetings, Chapter 36!

I can't say enough how excited I am to dive into all the celebrations that December brings, but also, where has this year gone?! As calendars start to fill and the holiday pace picks up, I hope you'll find moments of rest and maybe even the space to reflect on your favorite parts of the year. Was it a personal milestone? A professional certification? A new opportunity at work? A new friend? Or finally finishing that book you started months ago?

As I look back on 2025, I'm amazed at how quickly the months have passed. And if y'all had to guess my favorite moments, they probably won't surprise you. First, being sworn in as the President of Chapter 36, and second, walking across the stage in Virginia Beach to accept my SR/WA-GN certificate. It was a big year both personally and professionally. I'm not sure how 2026 will compete!

If you missed our November joint AI meeting, it was packed. Literally. So full that we had an overflow room. It was great to hear from the Upper Trinity Regional Water District and to learn about all the exciting data center development happening around the Metroplex. North Texas never ceases to amaze me with just how much is going on at any given moment. If you couldn't register in time or found yourself in the overflow space, thank you for your graciousness and understanding. This month we will have plenty of room and it will be just us once again.

The Programs Committee and Ana Salazar have worked so hard to put together an amazing Holiday Lunch for our members. I can't wait to celebrate with everyone. A huge thank you to our lunch sponsor **Baker and Moran**, our drink sponsors **Pyles Whatley Corporation** and **ML&M Realty Advisors**, and our photobooth sponsor **Crossroads**. It is going to be a wonderful afternoon.

My shoutout this month goes back to the early days of my Chapter 36 involvement. Josh Canuteson and Chris McCarthy were some of the first people to welcome me into the IRWA. Josh was the YP Chair at the time, and in 2012 Chris and I took over as Co-Chairs. I'm so grateful for their warm welcome and for their support over the years. Some of those first YP happy hours are still among my favorite memories, along with discovering just how terrible I am at trivia. If you have a YP in your office or a new member in our association, encourage them to attend one of the upcoming Young Professional events. You can even join them. It is a decision you won't regret.



Leighton Gambill, SR/WA

President, IRWA Chapter 36



Previous Luncheon

NOVEMBER MEETING | CHAPTER 36



The November luncheon was a joint meeting with the Appraisal Institute (AI) at Maggiano's Little Italy in Plano, TX. Both organizations brought in speakers to share updates on major projects happening across North Texas.

Chapter 36 invited Jason Pierce of the Upper Trinity Regional Water District to speak on the new reservoir being developed in Fannin County—Lake Ralph Hall, which is currently under construction. The photo above shows Jason presenting during the meeting.

The Appraisal Institute welcomed Brant Bernet, who discussed the rapid expansion of data centers throughout Texas. Members asked several insightful questions, including concerns about the utility requirements needed to support these massive facilities.

Both speakers provided valuable insight in their areas of expertise. Thank you to Chapter 36 and the Appraisal Institute for hosting such an informative event, complete with delicious food and a great opportunity to connect with members from both organizations.



December Meeting

The December Luncheon will also be the annual End of Year Event. It will be hosted on December 9th at Austin Ranch in Grapevine, TX. Along with an exquisite lunch, the programs committee has put together several raffles, a photo booth, and a silent auction. We will also be collecting canned food and non-perishable items to donate to local charities. The event will be full of holiday cheer, so we hope to see everyone there!



2025 - 2026

THE EXECUTIVE BOARD



President
Leighton Gambill, SR/WA



Vice President
Tommy Matthews, SR/WA, R/W-AC



Treasurer
Juan Salazar, SR/WA, R/W-NAC, R/W-RAC



Secretary
Danyelle Daniels, SR/WA, R/W-URAC, R/W-RAC



Director 2 Year
Matt Lance, SR/WA, R/W-RAC, R/W-URAC



Director 1 Year
Will Snider, MAI, SR/WA, R/W-AC

COMMITTEE CHAIRS

PROFESSIONAL DEVELOPMENT

Clara Castaneda, SR/WA, R/W-RAC
Lisa Featherstone, SR/WA, R/W-NAC
Shannon Perkins, SR/WA

EDUCATION

Ana Salazar, SR/WA, RW-NAC
Ben Gross, RWA, R/W-AC
Blayke Dangelmayr

MEMBERSHIP

Ciara Brown

PROGRAMS

Lisa Alexander
Dorrien Himes
Jennifer Sheetz, RWA

AUDIO

Jacian Martin

REGISTRATION

Brooklyn Patton
Jarred Robinson

HISTORIAN

Brent Patterson, SR/WA, R/W-NAC

YOUNG PROFESSIONALS

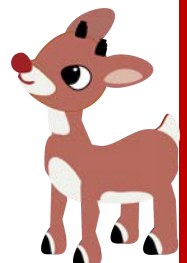
Miles Travis

COMMUNICATIONS

Kreg Hodge (Newsletter)
Samantha Gwinn (Newsletter)
Kerri Prentice (Website)
Mary Watson (Website)
Jessica Shultz (Social Media)
Miriam Salazar, SR/WA, R/W-NAC
(PR/Marketing)

INTERNATIONAL LIASONS

Leighton Gambill, SR/WA
Joel St. John, MAI, CCIM
Matt Brown, MAI, R/W-AC



*Want to reach out? Just click on an executive board member's name and their email will pop right up!



IRWA REGION 2



About our Organization

Region 2 includes 1,535 members and 491 associate members from US and Mexico. Our eight chapters include Chapter 74 (Austin, TX), Chapter 43 (Louisiana), Chapter 36 (Dallas/Fort Worth, TX), Chapter 8 (Houston, TX), Chapter 51 (Little Rock, AR), Chapter 33 (Oklahoma City, OK), Chapter 39 (South Texas) and Chapter 85 (Mexico). Region 2 is proud to be a leader in our Association, supporting career advancement through educational programs and promoting the Association's mission to improve people's quality of life through infrastructure development.

The Spring Forum is officially on the calendar! The event will be held at Margaritaville in South Padre Island from April 29 through May 1, 2026. Please keep an eye out for registration. More information on the forum is to come!

December and January Events

- Chapter 8: Course 219
 - December 1-2
- Chapter 36: Course 421
 - December 1-3
- Chapter 43: Course 421
 - December 8-10
- Chapter 33: Course 213
 - January 6
- Chapter 33: Course 421
 - January 14-16
- Chapter 33: Course 603
 - January 20
- Chapter 8: Course 22
 - January 21-22
- Chapter 39: Course 218
 - January 21-22
- Chapter 36: Course 207
 - January 28



EDUCATION COMMITTEE NEWS

Hi Chapter 36 Members!

As we close out the year, we want to extend a big thank-you to all our members who participated in our education programs throughout 2025. Your commitment to professional development continues to strengthen our chapter and elevate our industry.

If you're working toward a designation or simply looking to expand your knowledge, be sure to check out our upcoming classes and start planning ahead for 2026. Education is the foundation of our industry, and we're proud to support you every step of the way!

Below is the list of courses scheduled and stay tuned for our updated **2026 course calendar**, which will be announced soon—along with new opportunities to learn, network, and grow with your peers. As we move forward, we plan to expand this list to continue meeting the needs of our members. If there is a specific course you require, please contact us so we can review availability and determine whether it can be added to our upcoming offerings.

Chapter 36 2025-2026 Education Calendar

	Course	Location	Date
421	The Valuation of Partial Acquisition	Virtual	Dec. 1-3, 2025
207	Practical Negotiations for U.S. Federal and Federally Assisted Projects	Virtual	Jan. 28-29, 2026
SR/WA	Review Study Session & Exam	Virtual	Feb. 4-6, 2026



WHAT COURSES DO I NEED?

Only the PDC can tell you which class you need to complete the education requirements for designation and certification. If you are planning to get your RWA, RWP or SR/WA the list of courses you need to complete your credentialing are located at www.irwaonline.org. Just visit the "Credentialing" tab.

WANT TO HOST A CLOSED COURSE FOR YOUR TEAM?

If your company is interested in hosting a Closed Class for your employees, please reach out to us and we can assist in helping schedule and coordinate the class. Send the Education Committee an email at education@irwachapter36.org.

YOUR EDC CHAIR



Ana Salazar
SR/WA, R/W - NAC

Pinnacle Consulting Management Group, Inc.
Project Manager
C: (817) 901-2634
Asalazar@Pinnaclegroup.biz



Professional Development Committee

Challenging a Course 101

Think you've already mastered the material in a core course? If you have substantial professional experience and expertise in a specific discipline, you may be eligible to challenge the course to fulfill that part of the coursework requirements.

Here's how it works:

- Submit a Course Challenge Request Form along with the required challenge fee.
- Pass the challenge exam for that course.

If you succeed, you'll earn credit without attending the class. However, if you don't pass, you cannot challenge the course again and you'll need to complete the class and pass the exam to receive credit.

YOUR PDC CHAIR



Clara L. Castaneda
SR/WA, R/W - RAC

HDR, Inc.
C: (682) 219-4243
Clara.Castaneda@hdrinc.com

Below is a list of courses that can be challenged:

- C100 Principles of Land Acquisition
- C105 The Uniform Act Executive Summary
- C200 Principles of Real Estate Negotiation
- C213 Conflict Management
- C400 Principles of Real Estate Appraisal
- C600 Environmental Awareness
- C402 Income Valuation
- C700 Introduction to Property/Asset Management
- C800 Principles of Real Estate Law
- C900 Principles of Real Estate Engineering

Course Exam Challenge fee:

Member -

- \$50 USD per 8 credit units
- \$100 USD per 16 credit units

Non-Member -

- \$70 USD per 8 credit units
- \$140 USD per 16 credit units

Ready to prove your expertise? Submit your challenge request today and take the fast track to course credit!

Wishing everyone a very Merry Christmas and see y'all at our Holiday Luncheon!

*Lisa Featherstone, SR/WA,
R/W-NAC and your PDC-2 Year*

- PDC Chair - Clara Castaneda, SR/WA, R/W-RAC
- PDC 2 Year - Lisa Featherstone, SR/WA, R/W-NAC
- PDC 3 Year - Shannon Perkins, SR/WA

December 2025

Celebrating our newly certified and designated members!!

A **HUGE CONGRATULATIONS** to the individuals that have received their certifications/designations. Great job y'all!

- Matthew Allen Sims (Texas Appraisal Team) - SR/WA
- Ann Carraway Bruce (City of Dallas) - RWA
- Ethan Garret Cutler (7Arrows Land Staff) - RWA
- Juan F. Alvarado-Villa (Crossroads ROW Group) - R/W-NAC
- Carrie Arledge (Interwest) - RWA



PRESTONWOOD
PROPERTY
ANALYSIS

REAL ESTATE APPRAISERS



WESTERN LAND SERVICES

COMPANY



WFG National Title Company®

a Williston Financial Group company



Appraisals, Appraisal Reviews, Consulting
& Litigation Support

Website: txateam.com SERVING THE ENTIRE USA



Just as you drifted through an entire day without a plan and accomplished nothing, some people drift through their entire lives. They do it one day at a time. The months turn into years and a span of life. It happens so gradually that they are unaware of how their lives are slipping by them until it is too late.

-Mary Kay Ash

December 2025

Membership Committee

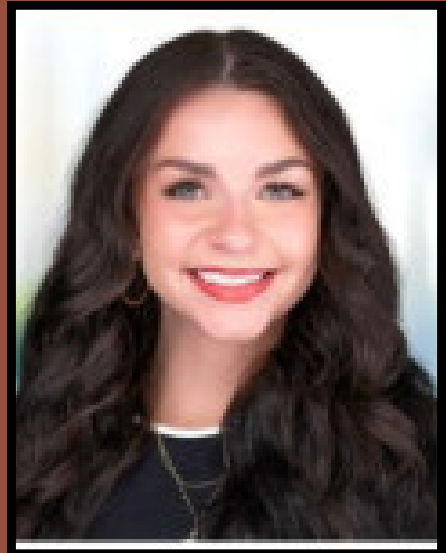
The International Right of Way Association (IRWA) is devoted solely to the right of way profession and proudly represents nearly 10,000 members worldwide. Chapter 36 is currently the largest chapter in IRWA and we are extremely proud of this achievement. The North Texas Chapter currently has 475 members!!

Membership in our organization offers valuable opportunities for professional growth, networking, and involvement. From access to educational resources and industry updates to invitations for exclusive events, members enjoy a range of benefits designed to support their success. We encourage you to stay engaged, take advantage of upcoming workshops and volunteer openings, and help us welcome new members as they join our community. If you know someone who would benefit from becoming part of our group, please share the membership information below—we're always excited to grow and strengthen our network.

Welcome Our New Members

- William Edwards - Dunaway
- Edward Allport - O'Brien ROW
- Sara Hernandez - O. R. Colan Associates, LLC
- Jody Albrecht - City of Fort Worth

YOUR MEMBERSHIP CHAIR



Ciara Brown

O'Brien Right-of-Way Valuation
C: (918) 605-6422
cbrown@obrien-row.com



The optimist proclaims that we live in the best of all possible worlds, and the pessimist fears this is true.

-James Branch Campbell



Young Professionals Committee

Chapter 36

December 2025

YP Membership

The IRWA Young Professionals continue to foster growth and connection within the right-of-way industry. Through events and collaboration, they create opportunities for emerging professionals to learn from one another, build confidence, and gain real-world insight.

More than a networking group, the Young Professionals serve as a supportive community focused on education, ethics, and development. By encouraging open dialogue and shared experiences, they help strengthen relationships, expand knowledge, and elevate the next generation of industry leaders.



Join Us For An Enchanting
White Elephant
GIFT EXCHANGE
DEC | 16 | 6 PM
Pappadeaux Arlington
1304 E Copeland Rd, Arlington, TX 76011
Free to attend for you and a plus one
Bring a gift to participate in the exchange and please limit it to \$25

PYLES★WHATLEY
REAL ESTATE SERVICES

YOUR YP CHAIR



Miles Travis

Cushman & Wakefield
C: (713) 609-3350
Miles.Travis@cushwake.com

Get ready to celebrate the season with a little fun and holiday cheer! Join us on December 16 at 6PM for our festive White Elephant Gift Exchange at Pappadeaux Arlington. It's the perfect chance to unwind, enjoy good company, and share a few laughs as we swap gifts and kick off the holidays together!



*PRESTONWOOD
PROPERTY
ANALYSIS*

REAL ESTATE APPRAISERS

JEFF TILLMAN, MAI, AI-GRS
Appraisal & Appraisal Review
tillmanj@flash.net
817-926-9835

William B. Maples
& Associates LLC
Appraisal Review
432-559-8374

Ask the Attorney

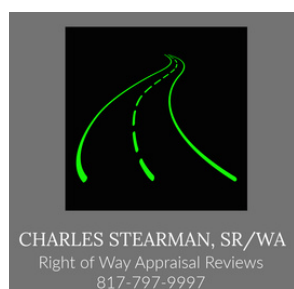


Question: So, you've condemned a property that had leaseholders, now what?

Answer: Generally, leaseholders are entitled to some form of compensation for their property interests. These interests are not as large as a typical fee owner, but they still have value. However, it is very important to note that the terms of the lease itself can override the existing case law. It is extremely common to see eminent domain or condemnation clauses written into lease agreements. In the absence of an eminent domain clause in a lease agreement, Texas case law outline the compensation that a leaseholder is entitled in the event of a condemnation.

In condemnation proceedings where the property sought is subject to a lease, the judge or jury first determines the market value of the entire property as though it belonged to one person, then the fact finder apportions the market value as between the lessee and the owner of the fee. *Urb. Renewal Agency of City of Lubbock v. Trammel*, 407 S.W.2d 773, 774 (Tex. 1966).

In the case of *Luby v. City of Dallas*, the City of Dallas purchased property in fee simple to improve Griffin Street and then instituted condemnation proceedings against the leaseholders on the purchased property. *Luby v. City of Dallas*, 396 S.W.2d 192, 196 (Tex.Civ.App.—Dallas 1965, writ ref'd n.r.e.). The property bought by Dallas and previously leased to the leaseholders had a building which operated as a cafeteria. *Id.* at 196.



Ask the Attorney



The court further found that it is well settled that in determining such value, no consideration should be given to the value of the business of the tenant, or the trade-name thereof, or the profits or losses thereof, or the tenant's personal property on the premises, or the expense of moving such personal property. *Id.* These things are held to be immaterial and inadmissible as shedding no light on the value of **the real property** being condemned. *Id.*

In the event where a property is only condemned in part, it is possible to value the lease before and after the condemnation, and the difference in market value would be the just compensation owed to the lessee. *City of Beaumont v. Marks*, 443 S.W.2d 253, 257 (Tex. 1969). For example, in *Marks*, on the question of the market value of the Plaintiff's leasehold interest, before and after the project, the Plaintiff's expert witness testified that the value of the Property, using the income approach, was \$48,000, the value of the leasehold interests before construction was \$35,500, and the value of the leasehold after construction was \$9,000, making the total compensation owed \$26,500. *See id.*

In contrast, in the case of *Texas Fruit Palace, Inc. v City of Palestine*, the court found that the lessee appraiser used an improper valuation method by finding that the value of the leasehold as greater than the value of the land and the improvements by using the cost approach and that the appraiser should be excluded. *Texas Fruit Palace, Inc. v. City of Palestine*, 842 S.W.2d 319, 323 (Tex. App. 1992), *writ denied* (Apr. 21, 1993). This seemingly suggests that the value of the lease cannot exceed the value of the underlying property and improvements.

Overall, the existing case law seems to indicate that normally, the condemned property is valued as a whole and then the value of the lease is parsed out from there. The same fair market valuation standards apply when determining the value of the underlying property. The main difference is that the value of the rights under the lease must be determined from the value of the underlying property. Existing case law seems to indicate that the income approach and comparable sales approach are favored when determining leasehold values.

The views, thoughts, and opinions expressed in this article belong solely to the authors – | Jordan A. Miller, Charles M. Wilson, and Madison T. Yasechok– and not necessarily to the author's law firm or its clients, or any organization, committee, or other group of which the author is a member. Transmission of the information contained in this article is not intended to create, and receipt does not constitute, an attorney-client relationship between you and Baker | Moran. This article contains information on legal issues and is not a substitute for legal advice from a qualified attorney licensed in the appropriate jurisdiction.



CHAPTER 36

SPONSOR HIGHLIGHT

Chapter 36 | December 2025

This month, Chapter 36 is proud to shine a spotlight on **Todd Property Advisors**, a longstanding leader in commercial real estate appraisal and advisory services. As one of our valued chapter sponsors, their commitment to integrity, innovation, and industry excellence continues to support and strengthen the work we do within the right-of-way community.

Founded in 1994 by Mitchell Todd, MAI, Todd Property Advisors has grown into a trusted full-service commercial real estate appraisal and advisory firm known for its accuracy, professionalism, and deep market expertise. With a focus on delivering credible, defensible valuations across office, industrial, retail, multifamily, and special-use properties, the firm has built a reputation for combining rigorous research with a strong understanding of local and regional market dynamics.

At the core of Todd Property Advisors' success is a clear commitment to integrity, accuracy, timeliness, and innovation. These values shape every assignment and drive their team-oriented culture. Employees describe the firm as "client-focused," reflecting the organization's dedication to providing high-quality insights that help clients make well-informed real estate decisions. As team member Adrian Villafuerte shares, "I love the integrity, expertise, and collaboration that come together every day working here. I also appreciate knowing that the work we produce is trusted and respected across the industry."

What truly sets Todd Property Advisors apart is their long-standing track record of delivering timely, high-quality valuations supported by deep market knowledge. Their services go beyond simply determining property values—they provide strategic, research-driven insights that empower clients to navigate complex real estate challenges with confidence. This dedication to excellence has positioned the firm as a respected leader within the appraisal community.

Looking ahead, Todd Property Advisors is focused on expanding its reputation as an innovative and trusted partner in the commercial real estate industry. Exciting opportunities lie on the horizon, including a variety of right-of-way projects slated for 2026 and the anticipated selection to appraise the iconic Dallas City Hall. Guided by leadership philosophies grounded in trustworthiness, approachability, and strong relationships, the firm remains committed to advancing both its capabilities and its impact on the communities it serves.





BOOST YOUR BUSINESS VISIBILITY IN 2026

Thank you to all the great companies who partnered with IRWA Chapter 36 by advertising on our website and newsletter this year. Your support is truly appreciated!

As we look ahead to 2026, now is the perfect time to renew your advertising – or join us for the first time. Advertising with Chapter 36 is an excellent way to gain visibility, connect with industry professionals, and showcase your business for the right-of-way community.

Advertising Options:

- Website + Newsletter: \$300 per year
- Newsletter only: \$100 per year

Advertising runs on a calendar year basis (January to December). Don't miss the opportunity to start 2026 with added exposure for your company. To renew or begin advertising, please contact

Miriam Salazar at mhsalazar@tarrantcountytx.gov.

We look forward to promoting your business in the coming year!



March

MADNESS!!



SAVE THE DATE

**27th Annual Steve Baggett
Memorial Golf Tournament**

&

IRWA Ch. 36 Spring Seminar



"Exceptional infrastructure real estate services delivered by dedicated professionals who care."



**ROW
MADNESS**
BRACKET EDITION



March 26th & 27th



SPRING SEMINAR SPONSORSHIP OPPORTUNITIES

Chapter 36 Members,

Vice President Matthews here. As we prepare for our annual spring events, I'm excited to share that this year's **Steve Baggett Memorial Golf Tournament** and **Spring Seminar** will feature a **March Madness–inspired Bracket Theme**. With our events aligning perfectly with tournament season, it's the ideal time to bring a little structured competition and high-level energy to our sponsorship program.

Our goal remains the same: deliver a high-quality educational experience, strengthen industry connections, and elevate the value our events provide. None of that is possible without the engagement and support of our members and partner organizations.

With that, consider this your official invitation to join our **2025 Sponsorship Bracket**. Each level is structured like a tournament seed—designed to maximize visibility, impact, and involvement across both signature events.

Event Dates

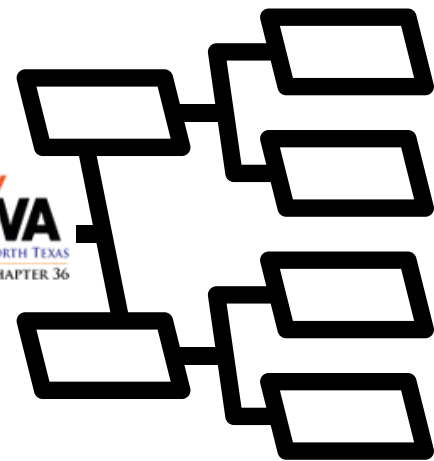
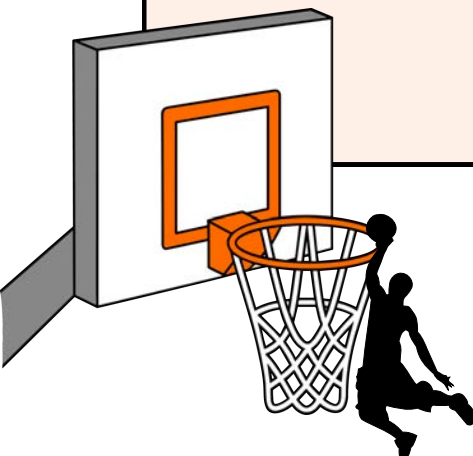
- **26th Annual Steve Baggett Memorial Golf Tournament** March 26 | Tour 18, Flower Mound
- **2025 Spring Seminar** March 27 | The Grand Hall at North Richland Hills Centre

We're also pleased to share our **2025 Sponsorship Package**, developed with this bracket-style format in mind. Special thanks to **Miles Travis** and **Ana Salazar**, who are leading this year's Sponsorship Committee. Miles has already contributed greatly to shaping and refining these opportunities.

If you don't see a package that aligns with your organization's goals, or if you have suggestions for additional offerings, we welcome the conversation. Our goal is to ensure every sponsor finds the right place in our bracket.

If you have questions, please reach out to Miles or to me directly.

Tommy Matthews, SR/WA, R/W-AC



Sponsorship Packet

**27th Annual Steve Baggett
Memorial Golf Tournament
&
IRWA Ch. 36 Spring Seminar**



March 26th & 27th

March 27th

The Grand Hall
@ North Richland Hills



Final Four
\$2,000

Elite Eight
\$1,500

Sweet Sixteen
\$1,000

Round of 32
\$500

Field of 64
\$250

Logo Recognition in Program



Logo Recognition on Sponsor Signs Throughout Meeting Area



Verbal Recognition at the Seminar



Complimentary Registration to the Seminar

3 2 1

Signage at the Steve Baggett Memorial Golf Tournament



Tent at a Hole for the Steve Baggett Memorial Golf Tournament



Introduction of a Speaker at the Seminar



Breakfast / Break Sponsor \$750

- Logo Recognition in Program & Venue
- Verbal Recognition at the Seminar
- 3 Total Available

Lunch Sponsor \$1,000

- Logo Recognition in Program & Venue
- Verbal Recognition at the Seminar
- Only 1 Available

Lanyard Sponsor

- Logo Recognition in Program
- Verbal Recognition at the Seminar
- *Sponsor to provide approved printed materials*
- Only 1 Available

Program Sponsor

- Logo Recognition in Program
- Verbal Recognition at the Seminar
- *Sponsor to provide approved printed materials*
- Only 1 Available

Sponsorship Opportunities

March 26th

Tour 18 - Dallas



Sponsorship Opportunities

Tournament Sponsor \$2,000

- Logo Recognition on all Tournament Advertising & with all Awards
- Recognition at the Reception & Seminar
- Tent at a Hole of your choosing
- 2 Complimentary Tournament Registrations
- Only 1 Available

Beverage Sponsor \$1,000

- Sponsor can Provide Cups and/or Cozies for Drinks
- Recognition on the beverage cart & at all events
- 2 Available

Hole in 1 Sponsor \$1,000

- Logo Recognition on all Par 3 holes
- Tent on the Main "Hole in 1" Tee Box
- Recognition at all events
- Only 1 Available

Tent Sponsorship \$750

- Tent Located at a Hole of Your Choosing
- Logo Recognition on Yard Sign at a Hole
- Recognition at the Tournament
- Limited Number Available

Hole Sign Sponsorship \$250

- Logo Recognition on Yard Sign at a Hole
- Recognition at the Tournament
- Limited Number Available

INTERESTED?

OPPORTUNITY YOU DON'T SEE LISTED?



CONTACT:

Miles Travis

713-609-3350

Miles.travis@cushwake.com

Tommy Matthews

214-924-4550

tommy@edgestonerealty.com